

Announcing the 12th Annual
DETROIT WINE ORGANIZATION'S

**PREMIER
WINE
TASTING**

Detroit
UNCRANKED

SAVOR



FRI. OCT. 14

Proceeds to Benefit Detroit's
GLEANERS COMMUNITY FOOD BANK

2016 Sponsorship Opportunities



Presented by Kroger Company of Michigan to benefit Gleaners Community Food Bank

Palladium Sponsor \$15,000

Provides 45,000 meals

- 20 VIP tickets including special remarks from representatives from the Detroit Wine Organization's "Winery of the Year"
- Private, group, Sommelier-guided wine VIP experience
- 8 limited edition VIP gift sets
- Logo to appear on Detroit Uncorked printed materials (TIME-SENSITIVE)
- Prominently displayed signage at event
- Logo and link to sponsor's website from Detroit Uncorked website
- Prominent listing on press releases and PSAs (TIME-SENSITIVE)
- Prominent mentions in Detroit Wine Organization and Gleaners social media campaigns and email blasts
- Full page color ad in program book (TIME-SENSITIVE)
- Logo recognition on video screens at event
- Invitation to Gleaners' annual Presidents Table Dinner
- Special Recognition in Gleaners' Harvest Magazine (circulation of 60,000)

Platinum Sponsor \$10,000

Provides 30,000 meals

- 14 VIP tickets including special remarks from representatives from the Detroit Wine Organization's "Winery of the Year"
- 5 limited edition VIP gift sets
- Logo to appear on Detroit Uncorked printed materials (TIME-SENSITIVE)
- Logo and link to sponsor's website from Detroit Uncorked website
- Prominently displayed signage at event
- Prominent listing on press releases and PSAs (TIME-SENSITIVE)
- Prominent mentions in Detroit Wine Organization and Gleaners social media campaigns and email blasts
- Full page color ad in program book (TIME-SENSITIVE)
- Logo recognition on video screens at event
- Special Recognition in Gleaners' Harvest Magazine (circulation of 60,000)





Gold Sponsor \$5,000

Provides 15,000 meals

- 6 VIP tickets including special remarks from representatives from the Detroit Wine Organization's "Winery of the Year"
- 3 limited edition VIP gift sets
- Logo to appear on Detroit Uncorked printed materials (TIME-SENSITIVE)
- Prominently displayed signage at event
- Logo and link to sponsor's website from Detroit Uncorked website
- Inclusion in press releases and PSAs (TIME-SENSITIVE)
- Inclusion in Detroit Wine Organization and Gleaners social media campaign and email blasts
- Logo recognition on video screens at event
- Full page, black and white ad in program book (TIME-SENSITIVE)
- Recognition in Gleaners' Harvest Magazine (circulation of 60,000)

Silver Sponsor \$3,000

Provides 9,000 meals

- 4 VIP tickets including special remarks from representatives from the Detroit Wine Organization's "Winery of the Year"
- 2 limited edition VIP gift sets
- Logo and link to sponsor's website from Detroit Uncorked website
- Logo recognition on video screens at event
- 1/2 page, black and white ad in program book (TIME-SENSITIVE)

Bronze Sponsor \$1,500

Provides 4,500 meals

- 2 VIP tickets including special remarks from representatives from the Detroit Wine Organization's "Winery of the Year"
- 1 limited edition VIP gift set
- Logo and link to sponsor's website from Detroit Uncorked website
- Logo recognition on video screens at event
- 1/3 page, black and white ad in program book (TIME-SENSITIVE)

Copper Sponsor \$1000

Provides 3,000 meals

- 4 general admission tickets
- Logo and link to sponsor's website from Detroit Uncorked website
- Logo recognition on video screens at event
- 1/3 page, black and white ad in program book (TIME-SENSITIVE)





Detroit Uncorked Ticket Information

Hotel Experience – Limited Availability – Purchase by September 30, 2016

• We have reserved a block of rooms at a special negotiated rate at the Marriott Downtown Detroit. Simply call the hotel and when making your reservations, share that there is a Detroit Uncorked rate.

VIP Experience Ticket: \$130 Early Purchase/\$150 Regular (AFTER SEPTEMBER 16, 2016)

Early purchase provides 390 meals; Regular purchase provides 450 meals

- Over 250 wines with wine experts and educators
- Enjoy handcrafted Michigan beers
- Brilliantly paired hors d'oeuvres
- Exciting auction items
- Meet Winery of the Year Representatives
- Access to select rare limited wines
- Wine sommeliers
- VIP spirit tastings
- Enjoy handcrafted Michigan beers
- Full strolling dinner
- Live entertainment

General Admission Ticket: \$75 Early Purchase/\$85 Regular (AFTER SEPTEMBER 16, 2016)

Early purchase provides 225 meals; Regular purchase provides 255 meals

- Over 250 wines with wine experts and educators
- Enjoy handcrafted Michigan beers
- Brilliantly paired hors d'oeuvres
- Exciting auction items

To purchase tickets or learn more, visit DetroitUncorked.com

For questions contact:

- Emily Moran at the Detroit Wine Organization: 248.504.1962; emoran@detroitwine.org
- Suzette Hohendorf at Gleaners Community Food Bank: 313.923-3535 ext. 243; shohendorf@gcfb.org

The Detroit Wine Organization is a registered 501(c)3 nonprofit, whose mission is to promote the education and enjoyment of wine, as well as the great wines and wine experts in the metro Detroit area, while benefiting local charities. To learn more, visit www.detroitwine.org.

Gleaners Community Food Bank is a registered 501(c)3 nonprofit. For over 37 years, Gleaners Community Food Bank has been "feeding hungry people and nourishing our communities." Gleaners helps alleviate hunger by providing the equivalent of nearly 77,000 meals per day to people who otherwise cannot afford the food they need. Headquartered in Detroit, Gleaners operates a total of five distribution centers in Wayne, Oakland, Macomb, Livingston and Monroe counties, which provide food to 510 partner soup kitchens, food pantries, shelters and other agencies throughout southeastern Michigan. Of every dollar donated, Gleaners uses 94 cents for food and food programs. One dollar provides three meals. Learn more at www.gcfb.org.

